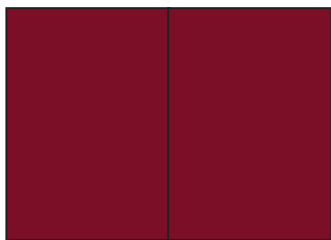




RATES CARD

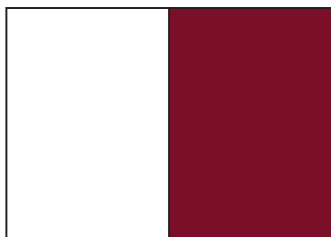


Double page spread

Type area = 260 x 385mm

Bleed = 303 x 215mm

Trim = 297 x 426mm

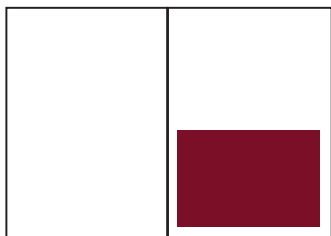


Full page

Type area = 260 x 182mm

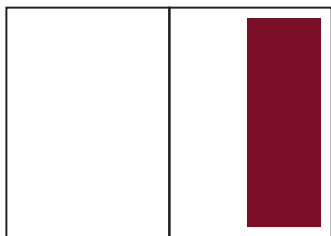
Bleed = 303 x 216mm

Trim = 297 x 210mm



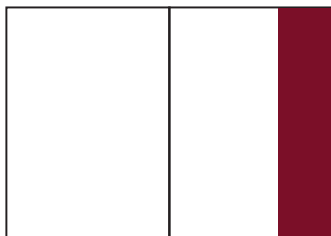
Half page horizontal

130 x 180mm



Half page vertical

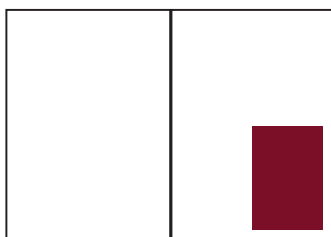
247mm x 86mm



Third page vertical

Bleed = 73 x 303mm

Trim = 70 x 297mm



Quarter page vertical

86 x 130mm

Display Advertising Rates

Front cover panel	£1850
Inside front cover	£1550
Outside back cover	£1850
Inside back cover	£1550
Double page spread	£2250
Page	£1350
Half	£850
Quarter	£575
Tip on page	Available on request
Inserts	Call for more details

Classified Advertising Rates

Sixteenth Page - 60mm high x 42 mm wide	£115
Eighth Page - 60mm high x 88mm wide	£215

(Discounts are applied for series bookings)

All charges are subject to VAT at the current rate.

If you are interested in any of the above please contact Andrew Emery on 01291 636334 or andrew@jandmgroup.co.uk

Artwork Specification

If you are supplying your own artwork to Pizza, Pasta & Italian Food Magazine please be sure to make note of the specifications below to comply with our standards.

1. High resolution (260dpi images) PDF press ready
2. 3mm bleed on Full Page advertisements
3. All fonts to be embedded or converted to outlines

Website Options

We offer a standard banner size at **300pixels by 250pixels** width. Please contact Andrew Emery for other options.

We also produce **e-zines** 4 times a month within which we can offer to run press releases and links etc. Availability is limited so pre-booking is recommended. Prices per e-zine can be obtained from Andrew Emery on 01291 636334 or andrew@jandmgroup.co.uk